

2023 Yamaha Motor Calendars: Picture Samples and Information

Marine Calendar: Quality Time on the Water

SEASCAPE



Again for 2023, Quality Time on the Water is the theme of our SEASCAPE Yamaha Marine Calendar, holding true to a tradition of expressing the beauty of the world's seas, rivers, lakes, and waterside areas, as well as the sense of bliss that comes from simply being on or by the water. Based on Yamaha Motor's vast knowledge and experience with marine recreation around the world, the calendar consists of 13 images (including the cover) expressing the beauty of the seas that everyone can experience, as well as waterside culture and history, the contagious energy of the people who work and play at the water's edge, and the awe-inspiring forces of nature.

Featured Locations: See beautiful sea and waterside scenes from around the world together with the Yamaha marine products that take you there, including Japan (Tsuruga Bay and Matsushima), Palau (Rock Islands), France (Saint-Tropez), the United States (Key West), Sweden (Stockholm), New Caledonia (Nouméa), and Peru (Las Ballestas).

*Size: A2 horizontal (Height: 420 mm x Width: 594 mm) • Pages: 1 cover, 12 pages • Printing: Cover and all pages in full color

*Photos shown here may be subject to change.

Racing Calendar

The ART of Racing



The 2023 Racing Calendar highlights the racers giving their all to triumph in the intense world of competition and the circuits that serve as the stage for their shining achievements. Looking at these scenes day by day, we are sure you will feel the power and passion with which the riders push their machines and themselves to the limit, the beauty of their riding styles sharply defined by light and shadow and the bravery that leads thousands of fans to cheer them on.

Content: The calendar's 12 photos have been carefully selected from several racing series, including the 2021 MotoGP World Championship contested by Fabio Quartararo—who claimed his first title—and his teammate Franco Morbidelli, WorldSBK, the Motocross World Championship, and AMA Supercross. This calendar captures a variety of vivid scenes showing Yamaha racers and their machines battling in the heat of competition.

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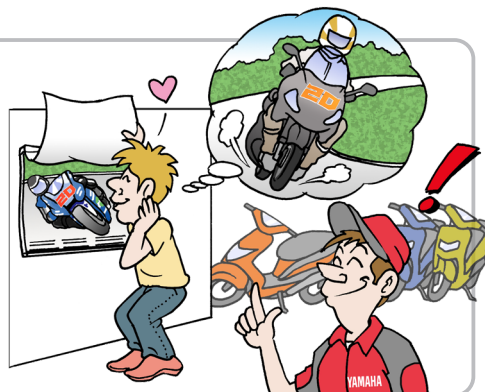
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2023 Yamaha Motor Calendars website: <https://www2.yamaha-motor.co.jp/2023calendars/>

Yamaha Motor calendars are used in over 100 countries throughout the world, and presenting one to a customer in person is a good way to create communication opportunities that digital materials cannot.

A showroom accent

Hanging the calendars in the showroom can be a key to starting up conversations with customers.



A show of thanks

Some distributors hand out these calendars to their dealers as a gesture of thanks and to express their desire to strengthen and continue their partnerships.



A peek at life with a Yamaha

Seeing the calendar pictures can inspire your customers and help them imagine new ways to enjoy Yamaha products in their life.

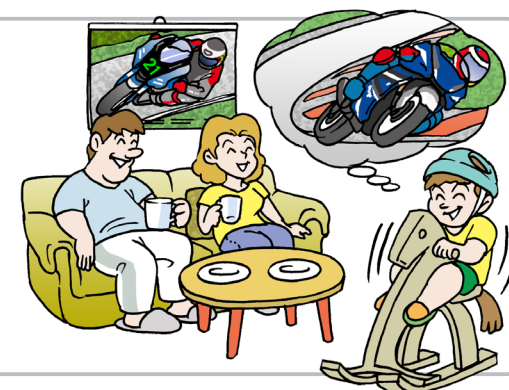


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There are numerous ways to use Yamaha Motor calendars to promote greater communication and raise your business' image.

A part of the home

Hanging a Yamaha Motor calendar in places like the living room adds a bright touch to daily life.



The 2023 calendars will be ready in early October.

Please place orders by talking to the Yamaha salesperson in charge of your area to ensure timely delivery.